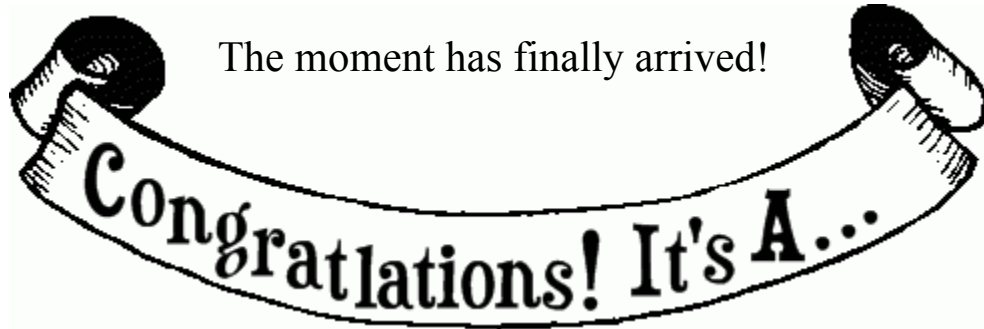




Loyal customers and friends: I have a very special announcement to make.

It's been 9 long months; some good times, and some tough times. And there were even moments when I really wasn't sure what was going to come out in the end. I've been through some amazing changes, and I've learned so much more than I ever expected. Still there's a part of me that's not quite ready. I keep thinking I haven't prepared enough. I feel like there's so much more I have to do. But time continues on, and life happens, whether or not we feel ready for it. I'm a little nervous, but excited more than anything else, because...



Brand New Website

The new www.itsacrockcountrystore.com is officially open for business! Believe me, I could have kept working on it, but I have to let you in eventually, so here goes. And I have so much more to add! That's really an understatement. Many more new products to come: there will be an entire Christmas section, a furniture section at some point, all sorts of new everyday items, and much more. There are also some really cool features to come that I hinted at in my last newsletter, but you'll just have to wait and see. Anyway, I hope you all enjoy it and I would love as much feedback as you want to give. Let me know what you love, what you don't love (what wouldn't you love?!?), and don't hesitate to point out any mistakes (as I'm sure I've made a few here and there) spelling and what-not.

If you haven't yet been in to the store, Fall is in full "bloom?". You know what I mean. Like it or not, fall is here, so let's get into the spirit! **Fall is one of our favorite seasons for decorating**, with rich earthy tones and harvest inspired wares. From everything pumpkin to turkeys to grape vine; pictures, plates, and figurines. We have amazing new garlands and wreaths full of beautiful leaves, acorns, and even mini gourds, in all of fall's glorious earthy tones. As a result of an error in the delivery department, we have an overstock of these incredible new **corn stalks**. Unfortunately, Sandra won't let me build our very own Corn Maze in the store (spoil sport!), so

we are selling them at **50% off** until they're gone! And as with all our seasonals, quantities are limited, so don't miss out. We also have stunning new pieces of furniture that will make you throw credit limit to the wind!

Furniture Store Update: Looks like we're going to postpone the grand opening until after our Christmas Open House. However, upholstered pieces are beginning to arrive, and the store is starting to come together. If you are dying for a peek, please call or come in to It's A Crock to make an appointment and we will take you over.

Are you a closet decorator? Ever thought about working part time in your favorite store? We will be **hiring some seasonal help** for both our stores. With our Christmas Season just around the corner, we are going to need all the hands we can get to help unpack boxes, price new merchandise, and decorate. Have you been shopping here long enough, and often enough, that you know our stuff and our style just as well as we do? Well, stop by with your resume and let us know you're interested. The biggest perk (besides some extra cash)? You get to see all the new Christmas stuff, and even set some aside, before everyone else. And all of our staff, present and past, can attest to how much fun a bunch of women can have working together in a décor store. We'd love for you to be a part of it. Please keep in mind, there is some physical ability required.

And yes, you read that right, our Christmas season IS just around the corner. As I did last year, next month's email will be the announcement of our annual **Christmas Open House** – November 3rd and 4th. Mark it on your calendar's ladies! It gets bigger and better EVERY YEAR! That's all you get for now.

-Sarah

Ready..... Set.... Shop!!!

