



I can hardly believe that it's already October. I don't think it has completely registered just yet. And even though I can't remember a Halloween when there wasn't snow on the ground, I haven't unpacked a single piece of winter wear. And as much as I wanted to top the last two years' Crock adaptations of Christmas Classics, the creativity just hasn't hit me, and I'm out of time. So you will simply have to visit our website (if you haven't already) and enjoy our Archived Newsletters.

Here it is, folks. Nothin' but the juicy facts you've all been waiting (more than patiently) for.

Ready or not...

It's A Crock Country Store Christmas Open House

Saturday, Nov. 1, 10am – 5pm
& Sunday, Nov. 2, 11am-5pm

Our Christmas unveiling only happens once a year, so don't miss out. Limited quantities available. You may have two whole months after this to prepare yourself for following along to Martha Stewart's Countdown to Christmas, but you only have two days to be the first to get everything you could want and need to transform your home into the PERFECT reflection of your Christmas style.

In preparation for this grand event, we will be **closed Monday, Oct. 27th through Friday, Oct. 31st**, as will be **A Chip Off The Crock Furniture Showroom**. Also, **all Fall and Halloween décor will be 40% off from now through Saturday, Oct. 25th**. Considering our usual seasonal sale is 30% off, that's an incredible deal! So come get some amazing finds for the last couple of weeks of the season.

And if you didn't receive our last email, we have some amazing **furniture on sale**. A western-inspired Marshfield's sofa, reg. \$2739, on for 30% off, is now \$1917.30. We are also offering 50% off 2 great dining tables. A two-drawer black bottom table, as well as a round oak table, both reg. \$1499, are on for \$749.50. We have had a lot of interest in these deals, but the first person to put money down gets "dibs". Please remember that all sale items, as well as ALL furniture is final sale. And a reminder... For anyone who has seen (and fallen in love with) our amazing Storage Bed, built by Walter himself, **we have only one left**. Walter just can't keep up with all the projects we have for him, not to mention the complete lack of space to build and finish these beautiful creations, so he is holding off on building any more, **indefinitely**. Therefore, the very last bed is (as of this very moment) **still available** at A Chip Off The Crock Furniture Showroom. It is a queen size, in cream, for \$1395. Again, we've had A LOT of interest, so act quickly!

As for new stuff... A Chip Off The Crock Furniture Showroom is ever expanding. We have a number of **exciting new furniture** lines. We have a couple of log bedroom sets as well as a couple Rough-Sawn-Timber bedroom sets (absolutely stunning), one of which – rumor has it – is made out of wood from the Jack Daniels distillery (which is probably why I've found Walter sucking on a corner on more than one occasion. Don't worry, he's taking the floor model home). And for all of those who have been looking, we have bar stools coming in a variety of styles, from traditional country to tooled leather. We also brought in a line of furniture made out of antique wagon wheels, of which the only piece left is a hall table. And in the accessories department, we have enough lamps in stock to light up all of Alberta on any given short winter night! — Traditional country table and floor lamps; unique lodge and western themed lamps; hand-painted chandeliers; tin fixtures... We have lamps you didn't even know you needed, but will be perfect on that new "impulse buy" end table. And what all this comes down to, what I really want everyone to know, is that we have a wide variety of available products and lines. Sandra has sourced, and "schmoozed", as many owners, manufactures, and distributors as she could find to offer you as many options as you can possibly handle (and likely more). Call, email, or stop by, with pictures, sketches, or vague descriptions of what you're looking for, and I'm certain we can find something beyond your satisfaction.

And speaking of the Furniture Showroom, we are a few steps ahead of all you last minute shoppers. Moving into Christmas, the pinnacle season of procrastination, we have brought in **extra furniture stock**. So whether you: Got volunteered to host this year's family dinner because your new (or newly renovated) house now has the most room, regardless of the fact that you haven't replaced most of the furniture you have recently purged; OR Just need to create a happy place to prepare yourself for the gifts you are about to receive... including a hand-held (cordless!) Massaging Wand (which he won't understand says "Here honey, massage your own back."), the (cordless!!) Wet/Dry Hand Vac (which you know full well is on sale at Canadian Tire, right next to the 10" deluxe Table Saw he "needs"); and the unforgettable (are you ready for it?) lemon-yellow piggy flannel pajama set with matching slippers (REALLY?!?!!) — we've got you covered. But don't wait too long; we are no longer this community's best kept secret; availability can change in an instant. Beyond that, we'll do our best to accommodate your needs, but we must ultimately succumb to the will of the manufacturers and distributors.

On the other hand, if it's been over a decade of the "just-what-I-wanted" kind of gifts, and you've run out of ideas, we have the perfect solution! For any occasion, for your closest companion or your cross-country relatives, our **Personalized Signs** will have everyone talking for at least the next year. Available in a wide range of interests: from summer vacationing to hunting and sports, or good old fashioned drinkin' and inappropriate humor. As these items ship quickly, orders will be placed as often as needed up until Christmas (minimum quantity orders apply). And, for the time being, these great gifts are only available in-store, so come in and be sure to ask about them.

But, like I said, I am out of time. So I'll leave it all at that for now. See you all at the Open House (feel free to bring your left-over Halloween Candy. Maybe it'll help the line-up move a little faster).

~Sarah