



I don't know about any of you, but I've been waiting to put out this newsletter for a while! It is probably one of the most exciting newsletters of the year! So I will skip the usual witty intro for the time being.

Summer Blow-out Sale!!! Yes, it's that time again. Sandra just got back from a big buying trip and is going to need all the room she can get for all the amazing new stuff she bought (not to mention, she needs the money to pay for it all)! So she wants to get rid of stuff any way she can. The Crock's 2nd Annual Huge Summer Sale is here; a little earlier this year. Thursday August 16th thru Saturday August 18th (regular store hours) we will have a ton of deals: 10- 50% off a huge array of selected merchandise, as well as lots of overflowing dollar value tables. (For anyone who was at the sale last year, there will not be a store-wide 10% off). This is our biggest sale of the year and should not be missed! Get here early because it's going to be a zoo, and once it's gone – it's gone.

And now, the moment **I've** been waiting almost a year for.... I'm so excited..... Our new, and muchly improved, **WEBSITE** is almost ready for the unveiling! It's so pretty!!! Okay, I need to stop squealing so I can tell you all about it. www.itsacrockcountrystore.com Yup, same address as before. And our email hasn't changed either. Besides an amazing new face-lift, and an incredible amount of updated products, we have many new and exciting features. All the newsletters (from the first up to the latest) will be available for download on the website under the "Newsletter" button. We will have a Guestbook for visitors and members to sign, and read, letting us know what you all think. We will have a Sale section as well as an In-Store (only) section – which will show shoppers exciting items that are only available to buy in our store (due to shipping issues or limited quantities). There is a Candle Burning & Safety Tips page; and something we are really excited about – our Decorator's Gallery. This section will have "articles" and pictures of Country Décor, giving customers some ideas on how to use many of the items they can purchase from us. And then there are a few things to make holiday shopping and gift giving easier. There will be a Wish List utility, which allows shoppers to generate a list of items they want and email it to anyone; as well as a "Gift Ideas" button, which will contain our classic gift certificates and some pre-made gift baskets, along with suggestions on putting together your own. And much much more! So I hope I've made your mouth water just as much as mine is right now and that you're all so excited u can barely stand it. I will send out a quick email the **MINUTE** we're ready to Open!

I know everyone is eagerly awaiting the Grand Opening of the Furniture Store, which is projected to be sometime in the fall. Walter has been tirelessly working to get the store renovated, while having to finish up some furniture orders and take care of an ice-cream store, so we decided to cut him a little slack. However, Sandra is still worried that Todd's (the furniture

builder from Pennsylvania) pieces will be gone before the store even opens. Two pieces have already been sold, and Sandra's about to chain herself to a hutch if anyone buys any more. Customers will have to drag their furniture out the door with Sandra hanging on for dear life. She is excited, though, about the new direction she has decided to take with the furniture store. Large scale furniture and accessories that will simply blow your mind. We will have: a cabin room; a western room; a bedroom; a kitchen; and a couple dining rooms; all full of new lines of amazing furniture, and set up for you to personalize an assortment of options. There will also be lots of fabric choices for custom made draperies and/or slip-covers. Now take a moment, get up from the computer, take a look around your house, and start a list of all the rooms you'll want to redecorate.

Not sure how you'll be able to afford all these “NECESSARY” changes? Ever thought about working part time in your favorite store? We will be hiring some seasonal help for our store. Our busiest season is coming up – Christmas – and we need all the hands we can get to help unpack boxes, price new merchandise, and decorate. Have you been shopping here long enough, and often enough, that you know our stuff and our style just as well as we do? Well, stop by with your resume and let us know you're interested. The biggest perk (besides some extra cash)? You get to see all the new Christmas stuff, and even set some aside, before everyone else. And all of our staff, present and past, can attest to how much fun a bunch of women can have working together in a décor store. We'd love for you to be a part of it. Please keep in mind, there is some physical ability required.

So I know I'll see you all lined up outside the store, bright and early, Thursday (Aug. 16th) morning. And feel free to bring coffee for the staff (just kidding).

-Sarah