



Hello all! It feels like forever since I last sent out a newsletter. But maybe it hasn't been that long, as there's still snow in the air. No wait... IT'S MAY!!!! Isn't spring uplifting?!?

Well, anyway, I have some very uplifting, fantastic news to share today! The biggest of which is our "new" Furniture Store finally has it's very own name:

Presenting:



Prairie Mountain Furniture

High Country • Lodge • Western
Furniture & Accessories

Furniture For Generations

Open Wednesday - Saturday

Leduc | 4907 48th Street | 780-980-0132

A division of: It's A Crock Country Store

No, we haven't changed ownership, for those of you who have seen our new signage and wondered. We have, however, changed a lot inside - several times. We have all kinds of exciting **new lines** since we first opened last year: from rustic log & rough-sawn timber furniture, **absolutely incredible** lodge and western lines, to a whole new line of upholstered furniture, and much more. We also have many new floor models that you simply have to sit in (or at) to fully appreciate.

In celebration of our new name, we've "taken the show on the road". For the second year in a row we exhibited at the Edmonton Log & Cottage Show in April, as well as our first run with the Saskatoon Log & Cottage Show (April/May). As a result, we have (or have the connections for) everything you could want AND need for your dream 2nd home or cabin get-away - unique rustic furniture; lodge inspired lighting; stunning framed prints at incredible prices; and much more. Let us know what you're looking for, and we'll see how much we can amaze you.

Just a note to anyone looking for any kind of **lighting**: Sandra is going to a Huge Lighting Show soon, so let us know what you need or want, and she'll keep her eyes peeled.

And again, everybody's favorite word, let's all say it together shall we? **SALE SALE SALE!** We have some floor models on sale for **25% off**: Grandmother's Chair & Ottoman in Buffalo Check Mustard and in Buffalo Check Black/Mustard; Wing Back Chair in Flowerbird Black/Mustard; Adams Settle and Chair in Lovers Knot Black/Ecru; Small Wing Chair & Ottoman in Buffalo Check Red; Jefferson Chair in Floral Black/Tan. Also at 25% off, we have a Harvest Table with 2 go-thru drawers, a Round Oak Table, and an Irish Coast 7 Drawer Dresser. Pictures of these items will be in the Sale Section of our website, with the link in your email. As many of you know, we don't put furniture on sale often, so call or come in before these steals are gone.

It's A Crock has everything you need to bring **Spring** into bloom in your home, despite the weather outside. We have plenty of new birdhouses (and they're getting cuter every year), bird feeders, garden and yard stakes, barnwood and willow outdoor furniture and planters, and greenery and florals galore. So come and let us shake off your Cloudy (snowy) Day blues. Retail therapy - you know you wanna!

Lastly, but most deliciously... Even though we had a few people ask throughout the winter, by this weekend we will all be screaming for.... Yes, it's back....

A Chip Off the Crock Creamery
will be OPEN Saturday, May 23rd
Noon to 8pm
& 7 days a week thereafter

bringing you all the **Foothills Ice Cream** you can handle! For all the folks who asked and were told May long weekend - Walter was looking at the American long weekend. Oh well.

I'm sure I will see you all around.

~Sarah